

## Annual Drive / CAST Sponsor

Annual campaign to raise funds for Innovative Teaching Grants, Staff and Student Incentive and Recognition Programs. Annual Drive packages may include tickets to C & B Seen Gala, CAST check presentation, advertising and/or other sponsorships, which vary according to giving level. CAST (Corsicana's Amazing Students and Teachers) is a live webcast (formerly the telethon) featuring CISD student acts, CEF programs, annual pledges from donors and much more.

*\*Please ask about our multi-year commitments, customized packages, and endowed programs. Significant donations may be paid over a 3-year period or as agreed upon with the Foundation.*

### CAST - February 10, 2014

#### Distinguished Partner - \$25,000+

- ★ Invitation to appear in CEF Distinguished Partner commercial airing at all CEF events and on all CEF social media and website.
- ★ CEF website recognition with company logo, picture, and link to organization's website for 1 year.
- ★ Grant naming rights for two Innovative Teaching Grants ("ABC Company Star Patrol") and invitation to join us in awarding grants.
- ★ Eight reserved seats and recognition as a Platinum Sponsor at C & B Seen Gala.
- ★ Live check presentation during CAST.
- ★ Recognition in Distinguished Scholars Banquet program and reserved seating for eight at the banquet with listing as a Gold Sponsor.
- ★ Listing as as Campus Celebration Sponsor for one campus of donor's choice.
- ★ Recognition as New Teacher Kit Sponsor

#### Diamond Partner - \$15,000+

- ★ Recognition in CEF Distinguished Partner commercial airing at all CEF events and on all CEF social media and website.
- ★ CEF website recognition with company logo and link to organization's website for 1 year
- ★ Grant naming right for one Innovative Teaching Grant ("ABC Company Star Patrol") and invitation to join us in awarding grants.
- ★ Eight reserved seats and recognition as a Silver Table Sponsor at C & B Seen Gala.
- ★ Live check presentation during CAST.
- ★ Recognition in Distinguished Scholars Banquet program and reserved seating for four at the banquet with listing as a Silver Sponsor.
- ★ Listing as as Campus Celebration Sponsor for one campus of donor's choice.



*2014 Menu of Giving*  
*All the flowers of tomorrow are in the seeds of today.*  
*Investing in CISD students and teachers*

Corsicana Education Foundation  
P.O. Box 96, Corsicana, TX 75110  
(903) 602-8133 [www.corsicanaef.org](http://www.corsicanaef.org)





### **Platinum Partner - \$10,000+**

- ★ Recognition in CEF Distinguished Partner commercial airing at all CEF events and on all CEF social media and website.
- ★ CEF website recognition with company logo and link to organization's website for one year
- ★ Invitation to join us in awarding grants.
- ★ Eight reserved seats and recognition as a Silver Sponsor at C & B Seen Gala.
- ★ Live check presentation during CAST.
- ★ Recognition in Distinguished Scholars Banquet program and reserved seating for two at the Distinguished Scholars Banquet with listing as a Bronze Sponsor.

### **Gold Partner - \$5,000+**

- ★ Recognition in CEF commercial airing at all CEF events and on all CEF social media and website.
- ★ CEF website recognition with company logo and link to organization's website for one year
- ★ Eight reserved seats and recognition as a Bronze Table Sponsor at C & B Seen Gala.
- ★ Live check presentation during CAST.
- ★ Recognition in Distinguished Scholars Banquet program and reserved seating for two at the Distinguished Scholars Banquet with listing as a Table Sponsor.

### **Silver Partner - \$2,500+**

- ★ Recognition in CEF commercial airing at all CEF events and on all CEF social media and website.
- ★ CEF website recognition with company logo and link to organization's website for one year
- ★ Four reserved seats and recognition as a Contributor at C & B Seen Gala.
- ★ Live check presentation during CAST.
- ★ Recognition in Distinguished Scholars Banquet program and seating for two at the banquet.

### **Bronze Partner - \$1,000+**

- ★ CEF website recognition with company logo and link to organization's website for one year
- ★ Two reserved seats and recognition as a Contributor at C & B Seen Gala.
- ★ Live check presentation during CAST.
- ★ Recognition in Distinguished Scholars Banquet program and seating for two at the banquet.



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**Patron - \$500**

- ★ CEF website recognition for one year.
- ★ Recognition in Distinguished Scholars Banquet program.
- ★ Two reserved seats and recognition as a Contributor at C & B Seen Gala.
- ★ Special recognition at CAST.

**Supporter - \$250**

- ★ CEF website recognition for one year.
- ★ Recognition in Distinguished Scholars Banquet program.
- ★ Recognition as a Contributor at C & B Seen Gala.

**Contributor - \$100**

- ★ CEF website recognition for one year.
- ★ Recognition in Distinguished Scholars Banquet program.

**Friend - Any Donation**

- ★ CEF website recognition for one year.

**All Annual Drive Sponsors will receive:**

- ★ CEF's Annual Report, highlighting CEF's grants and programs
- ★ Recognition at all Education Foundation Sponsored Events
- ★ Publicity through video presentations, newspapers, magazines, press releases, social media and other media (i.e. large check presentation with photo and press release distributed to media)
- ★ Year-round recognition through community-wide marketing and informational newsletters

**Corsicana  
Education  
Foundation**

presents

a webcast featuring  
Corsicana's Amazing  
Students & Teachers

**CAST**



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## Endowment and Planned Giving

If you are considering leaving a lasting legacy at Corsicana ISD, please, please contact our offices for information about our endowment or planned giving options.

Ask us about becoming a 2014 Texas Legend!

## Memorial/Honorarium Gift Program

Gifts may be provided in memory and/or recognition of community members, students, alumni, staff, or their families. (Recognition arranged according to requests of donor and giving level.) Examples of recognition:

- ★ A grant or scholarship awarded in the name of the family/business/student/alumni/teacher
- ★ Recognition through MISD/MEF publications
- ★ Recognition through local media & website
- ★ Tax-deductible gift receipt
- ★ Invitation to MEF events
- ★ Letter to recipient or their family

## Campus Celebrations

Each year, we honor CISD staff by providing one meal for each campus. This is just one way to thank them for their service to our students. The cost of sponsoring varies based on the staff size at each campus. Please contact our offices if you would like to sponsor a specific campus, donate a door prize for staff or make a monetary contribution toward a Campus Celebration at (903) 602-8133.

- ★ Sam Houston Dual Language Elementary - \$500
- ★ Navarro Elementary - \$500
- ★ Fannin Elementary - \$500
- ★ Carroll Elementary - \$500
- ★ Bowie Elementary - \$500
- ★ Drane Intermediate - \$500
- ★ Collins Middle School - \$1,000
- ★ Corsicana High School - \$1,500



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## 3rd Annual C & B Seen Gala - October 4, 2014

C & B Seen is the premier gala in Navarro County. A black-tie event with a silent and live auction, gourmet dinner, big name entertainment, and networking opportunities. Join us at the IOOF Event Center from 6-11 p.m. on Saturday, October 4, 2014. For more information visit [www.CandBSeen.org](http://www.CandBSeen.org).

### Underwriter (only 1 available) - \$20,000

- ★ Presenting sponsor of C & B Seen (Company XYZ presents "C&B Seen" benefiting the Corsicana Education Foundation)
- ★ Company-logoed gifts for all participants
- ★ Two reserved tables of 8 in premier seating area with signage
- ★ Selection of bottle wine for two tables (up to 8 bottles, pre-selected by sponsor and CEF)
- ★ Host of VIP pre-event reception for up to 25 people
- ★ Special 1 minute welcome from company prior to dinner
- ★ Premier listing on cover of program
- ★ Premier listing in all print advertising and announced in all broadcast advertisements.
- ★ Listing, logo, and link to company website on CEF's website and recognition on all CEF printed gala materials and social media websites.

### Diamond - \$10,000

- ★ Two reserved tables of eight in premier seating area with signage
- ★ Selection of bottle wine for two tables (up to 8 bottles, pre-selected by sponsor and CEF)
- ★ Special 1 minute promo and introduction of entertainment.
- ★ Premier listing in all print advertising and announced in all broadcast advertisements.
- ★ Listing, logo, and link to company website on CEF's website and recognition on all CEF printed gala materials and social media websites.

### Platinum - \$5,000

- ★ One reserved table of eight in premier seating area with signage
- ★ Selection of bottle wine for one table (up to 4 bottles, pre-selected by sponsor and CEF)
- ★ Special 30 second promo during the evening.
- ★ Premier listing in all print advertising and announced in all broadcast advertisements.
- ★ Listing, logo, and link to company website on CEF's website and recognition on all CEF printed gala materials and social media websites.



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### **Gold - \$2,500**

- ★ One reserved table of eight in premier seating area with signage
- ★ Selection of bottle wine for one table (up to 4 bottles, pre-selected by sponsor and CEF)
- ★ Listing as party gift sponsor.
- ★ Premier listing in print advertising and announced in all broadcast advertisements.
- ★ Listing, logo, and link to company website on CEF's website and recognition on all CEF printed galamaterials and social media websites.

### **Silver - \$1,500**

- ★ One reserved table of eight in premier seating area with signage
- ★ Selection of bottle wine for one table (up to 2 bottles, pre-selected by sponsor and CEF)
- ★ Listing, logo, and link to company website on CEF's website and recognition on all CEF printed gala materials and social media websites.

### **Bronze (Table Sponsor) - \$1,000\*\***

- ★ One reserved table of eight with signage
- ★ Selection of bottle wine for one table (up to 2 bottles, pre-selected by sponsor and CEF)
- ★ Listing, logo, and link to company website on CEF's website and recognition on all CEF printed gala materials and social media websites.

### **Friend (Auction Items) - in-kind donation of a live auction item valued at \$1,000 or more**

- ★ Four reserved seats to gala
- ★ Listing, logo, and link to company website on CEF's website and recognition on all CEF printed gala materials and social media websites.

### **Contributor (Auction Items) - monetary donation or in-kind donation of a silent auction item valued at \$100 or more**

- ★ Listing, logo, and link to company website on CEF's website and recognition on all CEF printed gala materials and social media websites.

### **Media Sponsorships**

- ★ Media outlets offering free advertising/promotion for our event plus a silent auction item valued at \$100 or more will receive a prime listing as our Media Sponsor and two tickets to attend the gala.



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## Gioia Keeney Bright Lights of Success Distinguished Scholars Banquet - May 18, 2014

A banquet honoring the top 10% of graduating seniors and their distinguished educator (educator that has most touched their life as a student). Students, educators, and their families are invited, and commemorative photo booklets with pictures of each student and their chosen educator are given to all.

### **Underwriter (only 1 available) - \$15,000+**

- ★ Listed as Presenting Sponsor in event title (i.e. ABC Company presents the Distinguished Scholars Banquet)
- ★ Listing, logo, and link to company website on CEF's website and recognition on all CEF social media
- ★ Full page ad in program and a table for eight at the banquet with signage
- ★ Invitation to speak at banquet or personalized 60 second commercial played at banquet
- ★ Large check presentation at banquet
- ★ Logo recognition on banquet printed materials (invitations, programs, etc.)

### **Platinum- \$10,000+**

- ★ Listing, logo, and link to company website on CEF's website and recognition on all CEF social media
- ★ Full page ad in program and seating for eight at the banquet with signage
- ★ Large check presentation for media
- ★ Logo recognition on banquet printed materials (invitations, programs, etc.)

### **Gold - \$5,000+**

- ★ Listing, logo, and link to company website on CEF's website and recognition on all CEF social media
- ★ Half page ad in banquet program and seating for eight at the banquet with signage
- ★ Logo recognition on banquet printed materials (invitations, programs, etc.)

### **Silver- \$2,500+**

- ★ Listing, logo, and link to company website on CEF's website and recognition on all CEF social media
- ★ Quarter page ad in program and seating for four at the Banquet and signage

### **Bronze - \$1,000+**

- ★ Listing, logo, and link to company website on CEF's website and recognition on all CEF social media
- ★ Recognition in program, table signage and seating for four at Banquet

### **Table Sponsor- \$500+**

- ★ Listing on CEF's website, recognition in program and seating for two at Banquet



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## New Teacher Welcome Kits

All new teachers to the district are provided with Welcome Kits including coupons and discounts to local businesses, a small gift, goodies, and CEF and sponsor-provided information.

### Presenting Sponsor (only 1 available) - \$1,000+

- ★ Listing, logo and link to company website on CEF's website and recognition on all CEF social media
- ★ Insertion of your company's information and/or promotional items into kits
- ★ Customized kits with your company's name and logo on outside
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Invitation to address new teachers at their in-service.

### Gift Sponsor - \$500+

- ★ Listing, logo and link to company website on CEF's website and recognition on all CEF social media
- ★ Insertion of your company's information into kits
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media

### Sponsor Information Kit Insertion - \$100+

- ★ CEF will insert your flier, business card, or coupon in New Teacher Kits

## In-Kind Donation Wish List

CEF is always seeking in-kind donations as well. All in-kind donations will be assessed a monetary value for tax-deduction purposes. Please contact the CEF office at (903) 602-8133 for a complete list of items we're in search of.

- ★ Advertising space, office supplies, or equipment.
- ★ Auction items (C&B Seen Gala)
- ★ Goody bag items and prizes (new teacher kits)
- ★ Blank t-shirts/sport shirts and screen printing/embroidery (staff drive)
- ★ Printing and promotional products
- ★ Breakfast/lunch for Campus Celebrations
- ★ Catering and staffing for events
- ★ Staff/labor for general office duties



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